

ecp safeguarding

EMPOWER · CARE · PROTECT

Impact Report

2025 - 2026

www.ecpsafeguarding.co.uk



ABOUT

ECP Safeguarding

2025-2026 has been a year of progress, growth and impact for ECP Safeguarding. In the second year of our 2024-2027 Strategic Plan, we have strengthened our services, extended our reach and created more accessible ways for professionals to develop their safeguarding knowledge and confidence.

As we enter the final year of our strategy, we remain focused on innovation, collaboration and delivering meaningful safeguarding impact.

Cultivating a safer society. Today.

IMPACT REPORT

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Our numbers tell a powerful story.

22,057
professionals

19,608
trained through our online safety programme

155
new clients

CEO FOREWORD

Foreword from the CEO

As I reflect on 2025–2026, I am incredibly proud of the progress ECP Safeguarding has made and, most importantly, the difference we continue to make. Now in the second year of our 2024–2027 Strategic Plan, we have strengthened our services, extended our reach and continued to find new and accessible ways to empower people with the knowledge and confidence to safeguard others.

This year, we trained **22,057 professionals,** while our online safety programme reached a further **19,608 pupils, parents and education professionals.** But our impact is about much more than numbers. Every person reached represents greater safeguarding knowledge, confidence and awareness, strengthening the collective ability of organisations and communities to recognise concerns, respond effectively and create safer environments for children, young people and adults.

That collective impact can be seen across everything we do. From training and digital learning to consultancy, audits, supervision, membership and the safeguarding knowledge we share freely, each part contributes to the same purpose. This year we have expanded into the Early Years sector, more than doubled our consultancy provision and continued to grow the reach of our digital resources. Together, these developments enable us to support safeguarding not simply through individual learning, but through stronger practice, systems and cultures within the organisations we work alongside.

What I value most is the trust placed in us. This year we welcomed **155 new clients,** with **62% of new engagement coming through previous relationships, recommendations and word of mouth.** For me, this speaks volumes about the relationships we have built and the confidence organisations continue to place in ECP.

None of this would be possible without our dedicated team and the clients, partners and professionals who work alongside us. As we enter the final year of our 2024–2027 Strategic Plan, we remain ambitious about what comes next, while staying rooted in the values that define us: **we empower, we care, we innovate and we collaborate.**

Our purpose remains clear:
Cultivating a safer society. Today.

NICOLE WILLIAMSON
CHIEF EXECUTIVE

OUR COMPANY

Mission, Vision & Values

OUR MISSION STATEMENT

To provide safeguarding training and support that empowers everyone to be safe.

OUR VISION

Cultivating a safer society. Today.

Everything we do is guided by our core values. They shape our decisions, influence how we work together, and inspire us to continuously improve. By remaining true to these values and working collaboratively, we continue to make a meaningful difference to the lives of children, young people, and adults, while growing as both an organisation and as individuals.

Every learner trained, every partnership formed, and every improvement made contributes to a stronger culture of safeguarding and protection for those who need it most.





OVERVIEW OF

Our Trainings

In 2025–2026, we successfully trained

22,057

professionals, equipping them with the skills and confidence to make informed safeguarding decisions.

Our passionate team of professionals is dedicated to delivering high-quality safeguarding services, empowering those who work with children and vulnerable adults. We actively listen to our clients and partners by offering new trainings, flexible delivery and continuously evolving our services through regular review and enhancement to ensure we support their safeguarding journey. By offering a range of training formats, face-to-face, live virtual, and self-paced, we provide professionals with flexibility and accessibility in how they engage with safeguarding learning.

OUR TRAINING

Face-to-face

ECP trained

7,885

professionals

through

245

face-to-face courses in 2025 - 2026

AVERAGE RATINGS (OUT OF 5):

★★★★½ Expectations met: **4.9**

★★★★½ Consultant quality: **4.8**

★★★★½ Confidence gained: **4.6**

★★★★½ Recommendation likelihood: **4.7**

Fantastic session with highly relevant content and a great mix of learning methods. The videos were emotional for some of us, which shows just how powerful and meaningful they were. Overall, we were very happy with the training, and all the carers shared positive feedback as well.

A highly valuable session that has provided further insight and practical actions to enhance safeguarding, training and pupil voice within our school. The trainer's extensive knowledge, combined with an interactive and collaborative approach, made the training both engaging and effective.

OUR TRAINING

Live Virtual



In 2025–26, we delivered

244 live virtual training courses

reaching

5,634 compared with 192 courses reaching 3,957 professionals in 2024–2025

This represents:

52 additional live virtual courses, an increase of 27.1%

1,677 additional professionals reached, an increase of 42.4%

I feel more confident in reporting safeguarding concerns, even when others may see them differently. The use of technology was impressive, and the updates on emerging risks linked to social media and AI were particularly valuable.

"An engaging session that offered valuable opportunities to collaborate with professionals from other settings and share experiences. It encouraged me to reflect more on my own practice and support others to do the same."

AVERAGE RATINGS (OUT OF 5):

★★★★½ Expectations met: **4.6**

★★★★½ Consultant quality: **4.7**

★★★★½ Confidence gained: **4.5**

★★★★½ Recommendation likelihood: **4.6**

★★★★½ Platform experience: **4.5**



OUR TRAINING

Self-Paced

Our self-paced training continued to provide flexible safeguarding development opportunities

In 2025–2026, we delivered

108 courses

supporting

2,730 professionals

> ***As a group of experienced educators who have attended many training sessions over the years, we consider this to be the best—and it always has been. The flexibility of self-paced learning means our freelance consultants can complete the same high-quality training at a time that suits them, which is extremely valuable.***

AVERAGE RATINGS (OUT OF 5):

- Expectations met: **4.3**
- Consultant quality: **4.4**
- Confidence gained: **4.2**
- Recommendation likelihood: **4.3**
- Platform experience: **4.3**

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NAVIGATING

The Digital World

19,608 pupils, parents and education professionals were reached through our Online Safety programme in 2025–2026. **Parent engagement grew by 12.1%, with 1,495 parents reached compared with 1,334 the previous year.** Through 130 pupil sessions, parent workshops and staff training sessions across primary and secondary education, we continued to strengthen knowledge, awareness and confidence in creating safer digital communities.

16,872 pupils | **1,241** staff | **1,495** parents

Primary 2025-2026	Delivered	Trained
Pupils	33	10,293
Parents	40	853
Staff	35	1,012

Secondary 2025-2026	Delivered	Trained
Pupils	10	6,579
Parents	9	642
Staff	3	229

> ***"Excellent overview of online dangers and platforms. The interactive delivery and use of real facts made the session engaging and informative."***

> ***"Great online session. It had loads of useful information for us parents on how to be more confident when approaching issues related to the internet. And also, how to talk and approach our kids with regard to social media use."***

> ***"The training gave me greater confidence to discuss these topics with children. The trainer was excellent and extremely knowledgeable, providing valuable insights into challenging but highly relevant safeguarding issues."***

OUR SERVICES

Learning management system and membership growth

In 2025, we introduced a new digital learning platform designed to make safeguarding learning more accessible, flexible, and user-friendly. By improving accessibility and reducing duplication in the booking and certification process, we have enhanced the overall learner experience while successfully delivering a key objective within Strategic Aim 2 of our three-year strategy.

We've continued to improve our member experience and now offer:

- **Automated certification** on completion of training, straight to the clients inbox
- **Real-time reporting** to help organisations monitor participation and completion
- **Flexible access to learning** wherever and whenever needed
- **Ongoing customer support** personalised support offered by our team where needed

During the year, our membership programme supported **60 schools and Multi-Academy Trusts,** alongside **7 Further Education settings,** providing access to safeguarding resources and training. As demand for specialist safeguarding support continued to grow, we successfully expanded our offer to the **Early Years sector,** welcoming our first **two nursery and pre-school members.** This expansion enabled us to extend our impact and provide high-quality safeguarding support to even more professionals working with children and young people.

EDUCATION MEMBERSHIP
Professionals trained

4,938
2025–2026

FURTHER EDUCATION MEMBERSHIP
Professionals trained

↑ **870**
17% **2025–2026**

EARLY YEARS MEMBERSHIP:
Professionals trained

73
2025–2026

ECP

Consultancy, Audits & Supervision

CONSULTANCY

81
consultancies delivered

113% ↑
increase year on year

In **2025–2026, we delivered 81 bespoke consultancy services,** compared with **38 in 2024–2025.** This demonstrates the growing demand for tailored safeguarding expertise and specialist support.

Through our consultancy work, we supported organisations with practical guidance and solutions tailored to their individual needs. This included **policy and procedure reviews, incident management support and safeguarding development plans**, helping clients strengthen their safeguarding arrangements, respond effectively to challenges and operate with greater confidence.

Our consultancy provision more than doubled in 2025–2026, increasing from 38 to 81 consultancies, while professional supervision also grew from 48 to 51 sessions.

Together with our safeguarding audits, these services enable us to work alongside organisations beyond training, providing tailored expertise, critical reflection and practical support to strengthen safeguarding practice.



"I like how it is always tailored to what is on my mind/current/in my workload. I come away feeling I have a solution."

> *"Thank you for the time, professionalism, and expertise you brought to the recent external safeguarding audit at our school. We found the process to be thorough, constructive, and supportive. Your clear feedback and recommendations have been invaluable in helping us reflect on our current practice and further strengthen our safeguarding systems to ensure the continued safety and wellbeing of our pupils. We particularly appreciated the professional dialogue throughout the audit and the balanced approach taken, recognising strengths while identifying clear and practical areas for development."*

AUDITS

In 2025–2026, we conducted

11

safeguarding audits

In **2025–2026, we broadened the reach of our safeguarding audit provision,** delivering audits across schools, Multi-Academy Trusts and Early Years providers. Our independent, evidence-based audits provide organisations with a thorough review of their safeguarding arrangements, helping them to identify strengths, address areas for development, and strengthen compliance, confidence, and safeguarding culture. Through on-site evidence gathering, detailed reporting, and tailored action plans, we support settings to drive continuous improvement and achieve safer outcomes for children and young people.

SUPERVISION

In 2025–2026, we delivered

51

professional supervision sessions

Our supervision provides safeguarding professionals with a **dedicated and confidential space for reflection, support and professional growth.** It supports staff to reflect on their practice, consider complex safeguarding situations and maintain their wellbeing and resilience.

GIVING BACK

Sharing Our Knowledge

SOCIAL MEDIA

549

new subscribers

Our digital community continues to grow. During 2025–2026, our growing social media presence enabled us to share important safeguarding information, resources and training opportunities to an increasingly broad audience. We're proud to have 14k LinkedIn followers but **we know that there are still so many more people to reach.**

337%

of LinkedIn target achieved

296%

of Instagram target achieved

41%

of Facebook target achieved

549%

of subscriber target achieved

BRIEFINGS

8,494

readers

Safeguarding regulations are changing all the time and as busy professionals it's hard to keep up-to-date. That's why in **2025–2026, we published 18 briefings,** compared with 14 publications and 7,846 readers in the previous year. This r demonstrates continued engagement with our safeguarding knowledge and resources.

Our safeguarding briefings make **complex guidance, legislation and emerging safeguarding developments easier to understand and apply in practice.** We provide professionals with clear, practical insights, saving them valuable time and supporting informed safeguarding practice.

18

briefings published

8.3%

growth in readership

GIVING BACK

Sharing Our Knowledge

Impact: Average engagement per webinar increased by approximately 7%, demonstrating continued demand for accessible, expert-led safeguarding learning.

PODCASTS & AUDIOBOOKS

10,340
listeners

Our podcasts & audiobooks continue to provide an accessible way for professionals to engage with safeguarding topics, discussions and emerging areas of practice at a time and place that suits them.

In **2025–2026, 11 podcast & audiobook episodes were** develpoed and shared**,** compared with 14 episodes and 6,176 listeners in 2024–2025. Despite publishing fewer episodes, **listener access increased** demonstrating the growing reach and engagement of our podcast content.

11
episodes

67.4%
increase in listener access

MONTHLY UPDATES

14,133
subscribers joined our monthly updates in 2025 – 2026.

Our monthly updates keep professionals across sectors connected and informed. Each edition delivers **practical tools, current safeguarding insights, and emerging trends,** making it a trusted resource for continuous learning. By consistently sharing relevant content, we **strengthen professional networks, foster collaboration, and reinforce our commitment to safeguarding and ongoing development.**



WEBINARS

661
professionals engaged

Despite delivering fewer webinars in 2025–2026, the sessions continued to attract strong engagement, compared with approximately 155 per webinar in 2024–2025.

"It was a practical and insightful session on effective safeguarding record-keeping. The emphasis on objectively documenting observed and reported information, without moving into investigation, was especially valuable. The TED technique provides a simple yet effective approach to gathering information in a person-centred way while maintaining the integrity of the record. Thank you, ECP Safeguarding, for an engaging, relevant, and thought-provoking learning experience.."

4
free webinars

165
Average of professionals per webinar

WEBSITE

44,001
visits

Our website continued to grow as a trusted source of safeguarding information, resources, and support during **2025–2026.** Growth in website visits and new users highlights increased awareness of our safeguarding services and stronger engagement with the resources we provide.

21.1%
increase in website visits

21.3%
increase in new users



KIDSONLINEWORLD

Empowering safer choices in an ever-changing digital world

/kids-online-world
/kids0nlineworld
/kidsonlineworld
/kidsonlineworld
@ecp_ltd209

10,349
subscribers

27%
increase in subscribers

By providing timely information, practical guidance, and engaging learning opportunities, we supported children, parents, carers, and professionals to better understand online risks, develop digital resilience, and make safer, more informed choices.

We continually monitor emerging apps, games, and digital trends, translating complex information into clear, accessible resources. Through relevant and up-to-date content, we help our audiences navigate the digital landscape with greater confidence, awareness, and understanding.

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ONLINE TRAINING MEMBERSHIP

Training Quality & Impact

86% of delegates reported that the training met or exceeded their expectations, while our consultants achieved an **88% rating for the quality of delivery.**



Delegates consistently reported improved confidence, knowledge, and awareness following training, highlighting the meaningful impact our programmes have on professional practice. Participants also stated they would recommend ECP to colleagues and peers, reflecting the trust placed in the quality, relevance, and practical value of our training. In addition, our digital learning platform received strong satisfaction feedback, demonstrating its effectiveness in providing accessible, flexible, and engaging learning opportunities.

84%
increase in confidence, knowledge, and awareness

88%
said they would recommend ECP to others

These results reflect the positive contribution our training makes to safeguarding practice, providing professionals with the tools, insight, and confidence to make informed decisions and support vulnerable individuals more effectively.

PARTNERSHIPS & COLLABORATION

Growth in Partnerships

Trust, reputation and relationships continue to drive our growth. 39% of new client engagement came from organisations that had worked with ECP previously, while a further 23% came through recommendations and word of mouth.

Referrals, recommendations, and repeat business continue to be key drivers of engagement, highlighting the importance of trusted relationships, positive client experiences, and the confidence organisations place in our services.

Our digital presence also plays an important role in helping new clients discover ECP, demonstrating the value of maintaining a strong, accessible, and informative online presence.

HOW DID OUR NEW CLIENTS HEAR ABOUT US?

155
NEW CLIENT ENGAGEMENTS

62%
DRIVEN BY PREVIOUS RELATIONSHIPS AND RECOMMENDATIONS

20%
THROUGH WEB AND GOOGLE SEARCHES

ECP

New Partners

We're delighted to welcome these new partners to our safeguarding community

YMCA
missing people
colourbox MONTESSORI SCHOOL
Be Me DAY NURSERIES
Somerset Council
NSP College
LM LONDON
brook
BARRACUDAS ACTIVITY DAY CAMPS
NHS Birmingham Community Healthcare NHS Foundation Trust
Sutton Housing Partnership
Northamptonshire Children's Trust
Toots

FEEDBACK

Client Collaboration

ECP are an excellent training provider for our safeguarding work. Their training is clear, engaging, and gives our team the confidence and understanding needed to support a safe and inclusive environment. A professional, supportive and reliable provider, we highly recommend ECP.

Bauer Academy:

"We are very grateful to have ECP as our safeguarding partner and long may it continue. The team is always responsive, and we are very grateful for their support - our staff always enjoy the training which is not an easy standard to reach in our line of work. Thank you."

Hillingdon:

"We have been booking ECP to facilitate our Safeguarding training. This has been delivered to all our care staff and managers within the organsiation. This has always been a popular course with high attendance and learning points, the courses provided by ECP are always professional and interactive. The staff members who attend consistently provide positive feedback. Thank you so much."

My Choice Children's Homes:

We have been working with ECP for over a year now. The service from booking to delivery is excellent. The trainer is amazing and the team absolutely love working with her. Thank you so much and we look forward to our next sessions.

The London Fire Brigade:

We have been working with ECP for over six years and cannot express enough how wonderful their training is. We are extremely satisfied with the quality and consistency of their trainings and could not recommend them more highly.

KIDO



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